

Princeton USG Senate
Meeting 3
February 23, 2020
7:00 Lewis Library 138



Introduction

- 1. Question and Answer Session (15 minutes)**
- 2. President's Report (5 minutes)**

Weekly updates:

- Met with Allen Liu and Dr. Chin to finalize the Mental Health Guidework and expand the Exclusive Provider Network
- Began USG office hours
- Task forces met
- Met with Hannah Kapoor to discuss social media initiatives. Tiger of Princeton will be an Instagram campaign that mimics Humans of New York to highlight the diversity of the student body. There will also be weekly posts of USG officials with a caption explaining what they are doing.
- Met with Ceon to revamp the USG website

Office hours:

- Suggestions for changes from the Senate:
 - The activity (spinning the wheel and learning a fact) may have taken too much time from students stopping by.
 - It may not be a valuable use of human resources to have many people from USG at the table.
- Data:
 - Most of the students who stopped were CO2023
 - Students seemed to enjoy spinning the wheel and learning facts.
 - Students struggled to state three facts about what USG does and how USG affects their lives.





Task force updates

- Transparency (Adhitya Raghavan):
 - 3 main goals:
 - Improving office hours by playing music
 - Improving social media presence by working with Hannah to reduce redundancy in USG's instagram.
 - Create a graphic and a 2-3 minute video to explain USG to people.
- Community Dining (Brad Phelps)

- Will begin talking to Dean Gonzalez about pilot programs
- Study Abroad (Jacob Gerrish)
 - Will be meeting with OIP to discuss goals
 - Working on survey that will be sent out to student body to investigate what barriers student face
- Town Hall (Juan Nova)
 - Met to discuss which topics will be discussed at each town hall
 - Planning on starting mini town halls at each residential college before organizing larger ones for the entire student body.
- Mental Health
 - The mental health guidebook will be published during the first week of March to coincide with Mental Health Week.

New Business

1. Campus Mobility Open House: Charlie Tennyson (20 minutes)

 DISCOVERY Complete!	 ENGAGE In progress!	 DESIGN Coming soon!	 LAUNCH Stay tuned for more info!
Traffic counts Site visits Workshops <u>Current State Report</u>	Launch site Jan 31 Survey Feb 3 Open House Feb 14 Roadshow Feb <u>Choices Report</u>	Analyze community input March <u>Engagement Report</u> April Design 2021 Network May	<u>Princeton Mobility Plan</u> June New TigerTransit Routes Fall 2020 More Mobility Upgrades 2021+

- New Tiger Transit routes will be launched in the fall based on feedback compiled from students

Areas for improvement:

- Narrow sidewalks

- Problematic parking of bikes that prevent students from accessing hand and safety rails on stairways
- Lower ridership due to low frequency of bus stops

TigerTransit Bus Routes

- Buses do not currently come at high frequencies outside of traffic rush hours.
- The new plan aims for more average weekday Tiger Transit Boardings.
- Faculty and staff parking areas, living spaces outside of “core campus,” and some academic facilities are far enough away that Princeton students and faculty are choosing to take the bus.

Choices Report

- Will take public input into account to determine areas for investment, such as increasingly motorized methods of transportation or more human-powered modes of transportation.
- Will be used to plan routes that will take rider frequency into account
- Re-envisioning Elm Drive in a manner that expands the walking areas and uses separate bike lanes.

Survey

- Will be open until early March to gather undergraduate input

Questions:

- Will any signage of policy be created to regulate electric scooters, such as pathways and speed limits?
 - Yes, suggestions from the student body will be integrated into the creation of regulations for electric scooters.
- Has there been any communication with club or varsity sports teams about peak times for transit to late campus?
 - Yes, there have been discussions with both varsity and recreational sports teams to make transit to practice facilities easier.
- Have point-to-point transit routes instead of circle routes been considered? For example, there is lots of traffic between Jadwin and Frist Campus Center, as athletes are constantly moving between the two buildings.
 - Yes, there is a system that moves between Lot 21 and Jadwin, but there is research being done into buildings that students frequent more than others.

Suggestions from the Senate:

- The TigerTransit bus system does not apply to the undergraduate student body due to the proximity of the residential colleges to academic buildings. Expanding the sidewalk to make walking and biking safer would be very helpful.
- It would be helpful to create spaces where electric scooters can be parked and stored because scooters cannot be kept outside in the cold.
- Tour guides can share which areas of campus are more susceptible to traffic jams and poor walkability.

2. Movies Chair Presentation: Jess Ma (10 minutes)

Updates:

- Have sold out four movies
- Attendance has been steadily increasing, especially among the class of 2023 and 2022. This is a departure from last school year, in which mostly upperclassmen attended movies.
- The committee received 22 applications
- Have begun to partner with other organizations on campus, such as the E-Club.

New projects:

- Group ticketing for RCAs, allowing tickets to be booked in advance for interested zees
- Researching new ways to improve attendance on Saturday nights
- Making efforts to show newer movies to improve attendance
- Sending out email reminders on the day of the movies
- Moving movie ticket retrieval to Frist throughout the week instead of the theater on the day of the showing.
- Launch an outdoor movie event at the end of April to wrap up the school year. Movie recommendations are still being taken, but Birds of Prey is being discussed. The director, a Princeton alum, may be invited to speak.
- Working with distributors, such as Disney, Sony, and Universal Studios, to show newer movies
- Developing more special events, such as the outdoor movie event
- Work with AMC and Marketfair e to bus students to watch newer movies

Questions:

- How often would students be bused out to AMC and Marketfair?
 - It would depend on the movie showing schedule.
- Would there be a cap placed on RCAs reserving tickets for their zees?

- The group ticketing program may be limited to non-first run movies.
- How are unused tickets addressed?
 - The swipe system of ODS is used to reserve a ticket, which may allow students to swipe in at the movie theater. If the number of reserved tickets and swipes at the theater are not roughly equal, more students may be let in.
- Could the extra tickets be used for graduate students?
 - No, the budget for movies is intended to be used for undergraduate students.

3. Student Group Accountability Board Representatives Discussion: Chitra Parikh and Andres Larrieu (5 minutes)

Student Group Accountability Board

- Launched by ODS to address student group policy infractions.
- Will be comprised of students from the Projects Board, Alcohol Initiative, Student Group Recognition Committee, Undergraduate Student Government, and Performing Arts Council (PAC)
- The USG representatives are Ryan Cho and Juan José López Haddad

4. Projects Board Funding Request for Service in Style: Rachel Hazan (5 minutes)

- Mission: Raise awareness about autism through a fashion show featuring students
- Questions:
 - What are the labor costs?
 - Paying for the people who set up the stage, speakers, etc
 - Why does the cost of setting up speakers cost \$4,500?
 - That was the amount requested by an outside service. The LCA does not offer speaker set-up services.
- Vote to approve budget:
 - Yes: 22
 - Abstain: 2
 - No: 0

5. Projects Board Funding Request for Periodpalooza: Menstrual Products Project Team (10 minutes)

- Mission: Promote menstrual equity and engage with local and national sponsors for tangible outcomes and reduce stigmatization of menstruation.

Upcoming events:

- Trivia at Frist
- Period packing party with I Support the Girls to pack pad and tampon packages for homeless women
- Panel discussion featuring speakers from women in health and entrepreneurship to discuss experiences of female founders
- Launch party to celebrate the project and network with local and national organizations

Questions:

- Are there plans to integrate education about menstrual products that are not pads and tampons?
 - Yes, the trivia night at Frist will touch on broader topics within menstruation.

Vote to approve budget:

- Yes: 21
- Abstain: 1
- No: 0

6. Mental Health Initiative Mental Health Week: Ella Whitfield (10 minutes)

Mental Health Week: First week of March

Mental Health Week 2020 Summary

Each spring the Mental Health Initiative organizes a week full of events, known as Mental Health Week. This year Mental Health Week will happen during the first week of March. Students in MHI brainstorm, organize, and carry out events to hold during that week which aim to fulfill the initiative's goals of:

1. Educating students about the importance of a balanced life and care of one's wholistic health (including mental health!).
2. Supporting students who experience mental health challenges & encouraging students who don't experience mental health issues to support their friends who struggle with it.
3. De-stigmatizing mental health on Princeton's campus and paving the way for more open conversations about it.

A brief overview of the Mental Health Week 2020 is as follows:

Monday:

- Afternoon: Tabling in Frist with a 'Vocation, Relationship & Higher Meaning Board' that students will add sticky notes on to show what actions they take in their own life to fulfill each category. Encourages holistic view of health. Boba will be given to students who take 'challenge' of taking one positive action in each category every week for a month.
- Evening: Late meal trivia (collaboration with Jeopardy club) with self-care prizes.

Tuesday:

- Afternoon: Tabling in Frist with TMAYD stickers and resources on 'how to get over the hump' (for midweek and midterms). Resources will include the Mental Health Task Force's new "guide to mental health at Princeton", as well as resources on how to deal with/help friends with anxiety, depression, panic attacks, disordered eating, how to listen well, etc. TMAYD (tell me about your day) stickers encourage students to engage on a deeper level with each other and provide a way to open the conversation about mental health on campus.

Wednesday:

- Afternoon: Tabling in Frist with mood board. Students will place a pushpin on the space on the board that represents how they are currently feeling. We will also be giving away mood rings and handouts about mindfulness and emotional regulation at the table. PHAs will be putting on a 'Measure your Mood' event with gear alongside our table in Frist.
- Evening: Open mic night (collaboration with Arch & Arrow poetry group) in Café Vivian. Gives students a chance to share about their experiences with mental health through poetry, prose, and music in an intimate and supportive setting.

Thursday:

- Evening: Mental Health Panel in Frist MPR. An interactive forum with the purpose of raising awareness about mental wellbeing resources available on campus, while also showing how by taking care of themselves they will actually perform better on their schoolwork. We will talk about sleep, healthy eating, exercise, resources for mindfulness, etc. The forum will provide a place for undergraduate students, graduate students, staff, and faculty to share resources, experiences, advice, and have the opportunity to ask questions. New "guide to mental health at Princeton" will also be announced and discussed.

Friday:

- Afternoon: Collaboration with U Matter to host stress relief study break.

Saturday:

- Afternoon: Kickoff of “Failure Epics” dialogue series, with Professor Daniel Notterman (faculty in MOL department and physician) as the speaker.
- Evening: Art night at the coffee club with watercolors (and various other art supplies), crocheting materials, and refreshments. Goal of giving students a creative outlet to express themselves, a chance to pick up a new therapeutic hobby, as well as encouraging students to find activities they enjoy doing for self-care. (collaboration with art club and coffee club)

- Goals:
 - Education
 - Support
 - Destigmatization of mental health on campus

7. Historian Role Discussion: Austin Davis (5 minutes)

- Met with Chitra Parikh and Andres Larrieu about building institutional memory
 - Google Drive:
 - The next administration will pick-up the Google Drive
 - Discussed documents corrupting after a period of time
 - Emails:
 - Researching methods to archive communications
 - *The Daily Princetonian* articles
 - Articles and their authors and keywords will be included in the archive
- Questions:
 - How do files become corrupted after several years?
 - Files stored on a USB or on a hard drive need to be opened or switched periodically or else they will be inaccessible.
 - What is ephemera?
 - They are archived items that will not last a long time, such as posters.
 - Is Slack archived?
 - No.

8. Campus Club Co-Op Transition Proposal: Zoe Zeitler (10 minutes)

Campus Club Co-Op:

- Intersectional community on Prospect Ave: student-run food house featuring Coffee Club

- Enact the intersectional movements of feminism, racial justice, environmentalism, LGBTQ values in a physical space
 - There is an absence of a physical space with intersectionality in mind.
- The space could include an outdoor gym, a bouldering area, Coffee Club, a musical space, kombucha counter, greenhouse, and student-led classes for meditation, dance, etc.
 - The greenhouse would create a central location for Gardeners
- The space would be open for students to host events.

Financing:

- Mid range option between co-ops and eating clubs
- \$2,000/semester
- 2 models for finance:
 - Expenses shared among members
 - Rental of facilities

Questions:

- How would transitioning Campus Club to a space with members affect the street and first-year students who rely on Campus Club as an open space?
 - The transitioned co-op would be open to all students.
- Could an off-campus house be turned into a co-op?
 - Yes, discussions are still open.

Suggestions:

- There may be issues that arise out of Campus Club being a multi-purpose space.
 - Campus Club is a space that allows students to run their own programming. While ODUS does organize events in Campus Club, most of the existing events are student-run and student-led. It may be difficult for student-led activities to use Campus Club if the facilities are unavailable or in-use for other purposes.
 - The co-op may develop its own culture that becomes unintentionally exclusionary.
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Projects Board Funding Request

Projects Board: Rachel Hazan '21 and Kavya Chaturvedi '21
Service in Style Contacts: Claire Guthrie '21, Shai Slav '21
Date: April 25th, 2020

Fashion Speaks

Event Description: Fashion Speaks brings together students from across Princeton University for a one-night event to raise money for Eden Autism Services. Students organize a fashion show that features Princeton University students as models and sponsorship from local and national brands. Eden Autism Services is a not-for-profit organization that serves to improve the lives of individuals of all ages with Autism. The organization runs the Eden School in Princeton, NJ that provides tailored educational programs for children and adolescents. Their programs change the lives of students each day and their work is only made possible through donations. Last year, Service in Style raised over \$30,000 for Eden Autism Services.

Date and Location: April 25th, 2020. Lewis Center for the Arts

Expected Attendance: 350

***Amount requested:* \$ 2500**

Total Cost: \$7110

- Event has also received contributions from: ODUS

Budget:

- Show day food: \$200
- Decoration expenses: \$590
- Speakers, Lighting, Soundtracks: \$4500
- Room Reservation: \$325
- Electricity: \$800
- Labor costs: \$300
- Website/domain: \$95
- Sponsorship costs: \$300

Projects Board Funding Request

Projects Board: Rachel Hazan '21 and Kavya Chaturvedi '21
PSRJ/Menstrual Health Contacts: Rayyan Sarker '22, Benjamin Harrison '22
Date: April 25th, 2020

Periodpalooza – Panel Event

Event Description: Broadening discussion of the menstruation/women's health industries: intersections of the private sector, innovation & entrepreneurship, stigma, and experiences of female founders. Speakers: Claire Coder, Founder/CEO @ Aunt Flow, Forbes 30 under 30, Thiel Fellow; Maya Dusenbery, Author of *Doing Hamm*, ex Editorial Director @ Feminsting; Nadya Okamoto, Founder @ PERIOD, Forbes 30 under 30, Author of *Period Power*; Kaitlin Christine, Founder/CEO @Gabbi.

Note that the treasurer has allocated \$650 from the task force discretionary fund in the USG budget for two other Periodpalooza events – the Trivia Table and the Launch Party.

Date and Location: February 27th, 2020. Oakes Lounge, Whig Hall.

Expected Attendance: 50

***Amount requested:* \$ 2500**

Total Cost: \$5150

Budget:

- Claire Coder
 - Flights: \$500
 - Lodging: \$150
 - Travel to/from airport: \$50
- Maya Dusenbery
 - Flights: \$300
 - Lodging: \$150
 - Travel to/from airport: \$50
 - Speaker fee: \$1500
- Nadya Okamoto
 - Speaker fee: \$1500
- Kaitlin Christine
 - Flights: \$500
 - Lodging: \$150
 - Travel to/from airport: \$50
- Dinner Catering from Jules: \$250